



SIRENS KREWE

A 501(c)(3) Philanthropic Organization

2025-2026 Sponsorship Packet

*Where Sisterhood Meets Service
in the Heart of Tampa Bay*

Who We Are

The Sirens Krewe is a Tampa Bay-based, all-female 501(c)(3) nonprofit organization founded in 2000. We are dedicated to empowering and uplifting our community through philanthropic outreach, with a focus on women's and children's initiatives.

Through our vibrant participation in local parades and events, we combine the spirit of celebration with the heart of service—bringing visibility, joy, and real impact to causes that matter most.

Mission Statement

The Sirens Krewe is an all-female philanthropic 501(c)(3) organization founded in 2000, dedicated to uplifting the Tampa Bay community through charitable giving, community engagement, and parade participation. We focus on supporting women's and children's causes while promoting inclusivity, diversity, and goodwill through meaningful partnerships and joyful celebration.

We participate in the following parades in Tampa Bay:

- Gasparilla Children's Parade and Piratetech Extravaganza
- Gasparilla Parade of Pirates
- The Knights of Sant' Yago Illuminated Knight Parade
- The Rough Rider's St. Patrick's Parade
- Tampa Pride and Diversity Parade

Who We Help

Annual Title I School Supply Drive – Providing essential school supplies to students in underserved Hillsborough County schools, helping them start the year with confidence.

Global Girls Initiative – Provides free menstrual products and education to underserved youth, breaking stigma and ensuring equal access for all who need them.

Sincerely Santa – Spreading holiday joy by fulfilling wish lists for children in need throughout the Tampa Bay community.

Our Impact in the Tampa Bay Community

In the past year, the Sirens Krewe has made waves of change:

- \$2,000 in products + \$3,000 cash donated to Global Girls Initiative
- \$1,500 in school supplies donated to local Title I schools
- 300+ volunteer hours supporting Sincerely Santa
- \$500 worth of teddy bears collected for the Rough Riders Teddy Bear Drive
- \$1,200 worth of cereal donated to Cereal for A Kid's Place

2025–2026 Impact Goals

- Raise \$10,000 for direct community outreach initiatives
- Expand school drive to serve 5 Title I schools
- Launch 2 new partnerships with local nonprofits
- Sponsor 5 families through Sincerely Santa by December 2025

Why Sponsor?

When you sponsor the Sirens, you're investing in more than a name—you're investing in positive change. Your support helps us provide school supplies to children in need, contribute to local charities, and bring joy to our community through volunteer work, fundraising events, and philanthropic outreach.

Our participation in beloved Tampa Bay traditions, such as the Gasparilla Parade of Pirates—seen by hundreds of thousands in person and on live television—helps strengthen community pride and expand the reach of our mission. Your business will also be featured through our charitable initiatives, public events, social media platforms, and community partnerships, connecting you with a wide and engaged audience.

As a registered 501(c)(3) nonprofit organization, your sponsorship is a tax-deductible donation that directly supports our mission. We offer flexible sponsorship opportunities and can create a custom package to match your vision for giving back. Together, we can extend our reach, touch more lives, and create lasting change in Tampa Bay.

Sponsorship Levels

Legacy Sponsor – \$1,000/year (3 Available)

- Logo on website + public/private Facebook pages for the duration of the sponsorship year
- Logo on printed materials
- Display of company-provided signage at all parades and events, as permitted by the host
- 2 tickets to Siren Soirée
- Highlighted post on social media

Siren's Song Sponsor – \$750/year (3 Available)

- Logo on website + public/private Facebook pages for the duration of the sponsorship year
- Logo on printed materials
- Display of company-provided signage at select events
- 1 ticket to Siren Soirée

Muse Sponsor – \$400/year

- Recognition on website and Facebook pages for the duration of parade season
- Inclusion in our annual sponsor appreciation post
- Logo on printed materials

 **Community Impact Sponsor – \$250/year**

- Recognition on website and Facebook pages for the duration of parade season
- Inclusion in our annual sponsor appreciation post

How to Sponsor

Sponsor Name:	
Address:	
Representative	
Name:	
Phone Number:	
Email:	
Sponsorship Level:	
Source of Payment:	<input type="checkbox"/> Zelle <input type="checkbox"/> Check <input type="checkbox"/> Cash <input type="checkbox"/> In-Kind
In-Kind Donation Details (if applicable):	
Logo Provided (Y/N):	

Sponsor signature: _____

Siren signature: _____

Make checks payable to: SIRNP, Inc.

Zelle: paytheSirens@gmail.com

Thank you for supporting the Sirens Krewe and helping us make waves in our community!

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